We are the model of conservation!

THE ENERGY K-MART HAS SAVED IN THE PAST YEAR MAY BE HEATING YOUR HOME NOW

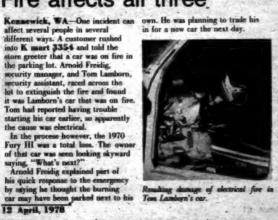


Thank you,

For saving electricity.

Portland, Oll—The Portland General Electric Company printed this self-explanatory advertisement in their local papers. More proof that K mart 3025 is the area's liest saving place.

Fire affects all three



Vicki reaches back in time

ii, Pegy, I'd like to think you for honoring me with the reporter of the year

In those days, the old three-story Kreege buildings had wife pinel floors which more times than not the store manager would run as of pathness over at closing. The heating and cooling systems by today's standards left much to be desired. During the sub-ware midwestern we the steam radiators would pap, crack, and him trying to keep the cred building at a confortable temperature. During the bot and huminament, the four-bladed his cooling fain would softly whirl high over heads of the contoners.

heads of the customers.

Each counter or department had its own small cash register and the store itself had a locked, contrally located cash drawer, out of which a floor sulker made change for large bills. We weren't allowed to have enything over a one-dollar bill in our register, so when a customer handed as anything farger, we would have to stand at the register, waving the bill high overhood and call out. "Counter 6, a tee!" The floor girl would come to counter six with change for a 10 dollar hill. This all sounds like a far cry from our openwing, modern, electrically bested and refrigerated buildings, with the 10 havy computer registery at the front checkouts.

After feeving the company in 1945, I went to work in a factory during the last stages of the war, I was married in 1946 (still an to the same wenderful man), likes raised two fine sees, relocated in Neveda in 1962, acquired two beautiful desighters-in-law, and in 1970, at age 44, I once again found myself in the complety of its mart Corporation.

You know, it's really asseming how way little size, achanged. We still talk shout couply on head, shrinkaps, investible wasts, orders, etc. Sha's a little more complex, mayine. A whole hellium let larger, all the way up to the world's number two retailer, but beceath it all lies the friendly "siming to please 5 and 10 cent store." Incredible, is it not?

Gueen I've rambled on enough, buh? Thanks for listening to this old personnel,

Sincurely, Vicki Kammeyer K mart 4278

Sports analysis at 3076

Spring Yalley, CA—A proview sports report from Bill Bayer:
The K mart 3075ers are reedy to begin another sports season. The store's backetball, softball, volleyhall, and goofball teams are stretching those hibernating muscles and warreing those hibernating muscles and warreing those hibernating muscles and warreing the team captain, W. C. (Worthber H. L. & Gerra are

With the leaderthip and guidance of the team captains, W. C. (Weethless to Captain) Gumby III, the Rera are suffering from an inexperienced and by their captain.

spannedic performance.
W. C. is still optimistic for the 78 names. He hopes to break all he records, including the Javelin catclevent. His past history of breaking records include mostly 45s, and so LPs though toward the end of fast

And now, something we all know...

Dallas, TX—Den't we know it!
The register error
Is a slippery thing and sty,
You can hunt 'all you are dany,
But assischow will get by.
That register error
Is too small for human eyes,
Till the error is on paper,
When it grows to mountainaise.

When it grows to mountainsine. The bess just starss with horror,

Then he grahs his hair and groun. The register reader drops his head. Upon his hands and means. The remainder of the issue. May be clean as clear can be, But the register error. Is the easy thing they'll me. Written by Herschell Besharse, security manag. K. mart. 4139